

# KANNUR UNIVERSITY

(Abstract)

Bachelor of Business Management Programmes (BBM) under Choice Based Credit Semester System –Scheme and Syllabus of Core & Complementary Courses – Modified and Implemented w.e.f 2012 Admission -Orders issued.

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ACADEMIC BRANCH

U.O.No.Acad/C1/3291/2001 (vol-II)

Dated, K U Campus. P. O, 24-07-2012.

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- Read: 1. U.O No.Acad/C1/3291/2001 dated 15-07-2009 & 31-05-2010.  
2.U.O No.Acad/C1/14803/2009 dated 21-04-2012  
3. Minutes of the meeting of the BoS in Management Studies(Cd) held on 19-06-2012  
4. Letter dated 22-06-2012 from Sri.P.T.Raveendran (Chairman, BoS in Management Studies (Cd).

## ORDER

1. The Scheme and Syllabus for the Core /Complementary/Open Courses of Bachelor of Business Management Programme under CCSS were implemented in this University with effect from 2009 admission as per paper read (1) above .

2. The Modified Scheme of Examination for Bachelor of Business Management Programme -Core, Complementary Courses under CCSS was implemented with effect from 2009 as per paper read (2) above.

3. The meeting of the Board of Studies in Management Studies(Cd.) held on 19-06-2012 authorized the Chairman of the BoS to submit the revised Scheme and syllabus of Bachelor of Business Management Programme under Choice Based Credit Semester System for implementation with effect from 2012 admission .

4. Sri. P.T.Raveendran , Chairman, Board of Studies in Management Studies (Cd),has forwarded the revised scheme ,syllabus of BBM programme and also the model question papers for the newly introduced courses,3C03 BBM Business Law and 5B13 BBM Cost Accounting for the Programme under CCSS for implementation w.e.f 2012 admission.

5.The Vice-Chancellor, after considering the matter in detail, and in exercise of the powers of the Academic Council, as per Section 11 (1) of Kannur University Act, 1996 and all other enabling provisions read together with, has accorded sanction to implement the revised Scheme , syllabus and model question papers(ie.3C03 BBM Business Law and 5B13 BBM Cost Accounting) for Bachelor of Business Management Programme under CCSS with effect from 2012 admission, subject to report to the Academic Council.

6. Orders are therefore issued accordingly.

7. U.O s read above stands modified to this extent.

8.The modified Scheme for the Course Structure of Bachelor of Business Management Programme under CCSS effective from 2012 admission is appended.

**Sd/.**

DEPUTY REGISTRAR (ACADEMIC)  
FOR REGISTRAR

To:

The Principals of affiliated Colleges concerned

Copy to : 1.The Examination Branch (through PA to CE).

FORWARDED /BY ORDER

2. Chairman, Board of Studies in Management Studies (Cd).

3. PS to VC/PA to PVC/PA to Registrar.

4. DR/AR-I (Academic). 5. SF/DF/FC

SECTION OFFICER